

2015/16

ANNUAL REVIEW



**"IT IS IMMENSELY REWARDING TO
WITNESS THE PALPABLE CHANGE THAT WE
HAVE MADE TO THE TRAJECTORY OF
THOUSANDS OF STUDENTS' FUTURES."**

Sherry Coutu CBE, Executive Chairman & Founder
Founders4Schools

MEET OUR COMMUNITY



**EXECUTIVE CHAIRMAN
& FOUNDER
SHERRY COUTU CBE**



**TEACHERS
DIARMUID MOLLOY**



**TEACHERS
SHIPRA MALHOTRA**



**SUPPORTERS
CEC**



**ENTERPRISE COORDINATORS
GEORGINA ANGELE**



**PARTNERS
DUEDIL**



**PARTNERS
LINKEDIN**



**BUSINESS LEADERS
EBEN & LIZ UPTON**



**SUPPORTERS
BARCLAYS**



**STUDENTS
VLAD & ALMA**



**BUSINESS LEADERS
SARAH WOOD**



**BUSINESS LEADERS
KATHRYN PARSONS**

OUR TRUSTEES



MARC ALLERA

CEO of EE



KIRSTEN BODLEY

Education & Charity
Leadership



LANCELOT COMRIE

Global Head of
Systematic Alpha
Services, Morgan
Stanley



SHERRY COUTU

Founder & Chair of
Founders4Schools



MELISSA DI DONATO

AVP of Wave
Analytics, EMEA,
Salesforce.com



HERDEEP DOSANJH

Head of Regulatory
Affairs for EMEA, The
Bank of New York
Mellon



JANE GALVIN

Head of Eastern
Region Corporate
Banking Division,
Barclays



JOANNE HANNAFORD

Partner at Goldman
Sachs



**AVID LARIZADEH
DUGGAN**

General Partner at
Google Ventures



GUY RIGBY

Head of
Entrepreneurial
Services at Smith &
Williamson



ANNIKA SMALL

Co-Founder of CAST

SHERRY COUTU

OUR FOUNDER AND CHAIR

At Founders4Schools, ambitious growth is in our DNA. This year we have been building our capacity and scaling our activities at an exciting pace with one core objective in mind; to inspire as many young people as possible.

2015 has been a landmark year for Founders4Schools and it is immensely rewarding to witness the palpable change that leaders of scaleup businesses have made to the trajectory of tens of thousands of students' futures. The network of inspiring business volunteers across the country has continued to broaden over the past year, allowing the number of student-employer encounters facilitated by Founders4Schools to pass 100,000 - an achievement that we believe is truly worth celebrating.

Teachers across the country realise the importance of connecting their students to high growth companies, and

our incredible team has made it easier for them to do so - in just a couple of clicks. Thank you! I continue to be impressed by how much a small dedicated team can achieve and feel blessed every day to have such talent dedicated to our mission.

This purposeful activity has occurred within the wonderful environment of our home at the Digital Catapult Centre in the heart of London's tech scene, and with the oversight of our talented Board of Trustees.

Although this review is a celebration of achievements from our first year of operation as a charity, it is also an opportunity to thank all our supporters, teachers, business leaders and partners who form the integral pieces that, together, will solve the puzzle of youth employability. It is their support that has enabled Founders4Schools to be a leader in the global movement to inspire today's youth for tomorrow's world of work.

Looking ahead to next year, I hope to increase the number of student-employer encounters from last year by tenfold.

With foundations firmly laid, a focused and talented team on board, and having secured sponsorship deals from both Barclays and the Careers & Enterprise Company, I'm confident we'll get there.



HRH The Duke of York visiting Streatham and
Clapham High School's Ada Lovelace Day

YEAR IN REVIEW

JUNE 2015 – JUNE 2016

Q1: 

We made it possible for teachers to find business leaders, according to the academic subjects that they have links, connections or interests in



We introduced an unconscious gender bias notification algorithm, which doubled the percentage of women being asked to speak in classes across the country



We announced our partnership with Young Enterprise following the successful pilot so that it could supplement its traditional programmes with speakers from fast-growing local businesses

Q2: 

We introduced **Careers Fairs** to complement our traditional Role Model services (in response to demand from schools)



We made it possible for teachers to rate each speaker after events, and then eliminated poorly-rated speakers from being searchable by other teachers



We improved our Partner reporting so that our 600 Partners could easily see how many Student-Employer encounters their referrals were creating

Q3: 

We introduced Insight Reporting so we could show how teachers were improving their students' employability by Local Enterprise Partnership, Local Authority and Constituency



We made it possible for teachers to choose role models by **gender, company size** and **company growth rate**



We introduced our 'Inspiring Women' Insight Reporting in line with International Women's Day, literally putting every woman-led business with more than £1 Million searchable across our platform

Q4: 

We were chosen by the Careers and Enterprise Company as a delivery partner throughout the UK



We made it possible to find business leaders based on the industry they are a part of



We launched Work Place Visits, which make it extremely easy for teachers to arrange for groups of their students to visit the headquarters of growing small and medium sized businesses in their local community

94%

of students having attended a single F4S event said they were inspired by hearing from business leaders

54%

of students choose to study a STEM subject at A Level after attending only one F4S event

WHY WE EXIST

FIVEFOLD

decrease in a student's likelihood of becoming NEET (*Not in Employment, Education or Training*) after just 4 encounters with business leaders (*Education & Employers Taskforce research*)

100%

of teachers recommend Founders4Schools

>100,000

Student-Employer encounters

600+

Educational Partnerships
supporting and working with
Founders4Schools

10,000

Business leaders are available
to speak in schools across the
country.

Our services:

Role-models: Bringing students into face-to-face contact with successful business leaders enables them to learn directly about tomorrow's jobs and understand how they relate to the subjects that they are studying at school. We recommend 4 Student-Employer encounters per child per term.

Careers Fairs: Careers coordinators supplement traditional careers fairs with representatives from small businesses. We recommend half of the companies invited to careers fairs to be from the SME businesses, which are generating the bulk of today's jobs.

Workplace Visits: We make it easy for teachers to arrange for groups of their students to visit leading local businesses. We recommend at least one HQ visit per student per year.

MAITRI PANCHAL

STUDENT FROM BRENTFORD SCHOOL FOR GIRLS

Everything we do at Founders4Schools stems from a single mission; to inspire as many students as possible to achieve fulfilling careers. So when we witness tangible change to the career path of students, we know it is something worth celebrating.

One student who was particularly excited by her interactions with business leaders was Maitri Panchal from Brentford School for Girls.

MAITRI'S STORY

In January 2014, Maitri connected with leading entrepreneurs through a Founders4School event at her school, organised by Teach First teacher Bobby Ahmadzadeh:

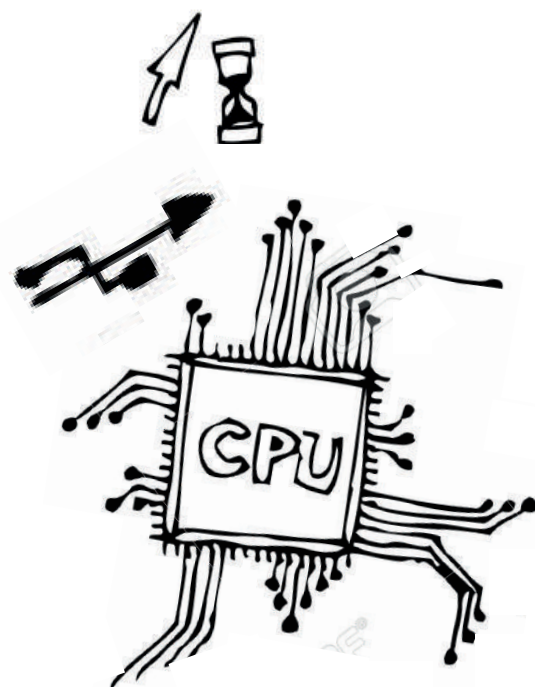
"The speakers inspired me and a few other students to go into business because they talked about their role as Angel Investors and how they have helped students who wanted to start up a business. They told us stories about students of our age who had created businesses and so I thought that if they could do it, then we could do it too.

When I was 16, after the first event, I applied to F4S for work experience. During the placement I did shadowing and administrative work around a coding competition F4S was involved in, called 'Hackathon'. After the work experience placement, I finished my A levels and applied to university, which I got into.

In July 2016, aged 18, I worked with F4S on a programme that enables students across the country to rate the work experience they receive via an app!

It's very exciting to think that my efforts will potentially change the lives of millions of children who now have access to the growing small and medium-sized businesses across the country. I think that the work Founders4Schools does is important as it helps students understand how the subjects they enjoy at school relate to the aspirations and plans they have for when they graduate.

They make it easier to answer the question - What will you do when you grow up?"





**"AT 16 I WAS MAINLY SHADOWING AND DOING
ADMIN WORK, WHEREAS AT 18 I AM WORKING ON
PROJECTS AND FEEL I HAVE BEEN GIVEN
MORE RESPONSIBILITY."**

Maitri Panchal, Student

**"WHEN YOU TALK TO THE SPEAKERS THEY
SHARE THEIR OPINIONS AND VIEWS....**



**....WHICH B R O A D E N
YOUR HORIZONS."**

Alma & Vladislavas, Sixth Form
Students, City & Islington College

ALMA & VLADISLAVAS

6TH FORM STUDENTS

CITY AND ISLINGTON COLLEGE

Sixth Form is a challenging period for many students; not only are they juggling their exams, they are also planning the next chapter of their education and careers.

Alma and Vladislavas from City and Islington Sixth Form College attended a Founders4Schools event earlier this year and were so inspired by what the speakers had to say that Vladislavas went on to secure a work experience with Morgan Sowden, CTO of Octopus Labs, who had spoken at the Role Model Event.

VLADISLAVAS' STORY

"My work experience at Octopus Labs will be a week-long experience and I will be working alongside software developers, helping them with their projects, whilst hopefully improving my programming skills and getting a peek at the business world.

I would definitely recommend Founders4Schools events because they provide a broad range of opinions and possibilities for your future. On your own you may only have one set of ideas or beliefs that you decide to follow, but when you talk to the speakers they share their opinions and views, which broaden your horizons.

During the Founders4Schools event, one of the speakers shared with us

that he did not do well in his A Levels - he practically failed - but that did not stop him from being successful in life and creating a massive business and meeting interesting people. I found this story particularly motivating."

ALMA'S STORY

"The discussion with the speakers took off some of the pressure caused by the stress of exams because I realised that grades are not going to define my life. They could help me go forward in a certain direction, but it's not the only factor.

I remember really well what the speaker said about being nice. When he is hiring people, he can always teach them to get the hang of the job, but you can't teach someone to be nice. So he hires people on how he gets along with them and whether they would suit his company. I think that is really important because you always focus on the academic side of things and you need to remember to be kind, even as an employability skill.

These events are unique in the sense that the speakers are trying to help you out, whereas in other day-to-day situations you might be trying to get something from them. The roles are reversed and they are trying to help you."

DIARMUID MOLLOY

ASSISTANT PRINCIPAL THE UCL ACADEMY, CAMDEN, LONDON



At Founders4Schools, students are at the forefront of our actions, and when teachers drive us to innovate more, we know their story is worth sharing.

Diarmuid Molloy from The UCL Academy in London has set up 19 Careers Fairs and Role Model Events, and a whopping 10 Student-Employer encounters per student in his classroom.

DIARMUID'S STORY

"Founders4Schools offered the opportunity for the authentic experience that we wanted for our students. It gave real life examples and success stories that otherwise the students would never get to experience. They also had the opportunity to see that it is not just academia that leads to successful lives, but a whole range of life skills come into play. The students felt that having business leaders speak to them opened their minds to opportunities that they hadn't considered yet."

The UCL Academy understands the importance of Science, Technology, Engineering and Maths (STEM) subjects in formulating high-impact career paths for their students. STEM week was the perfect opportunity to connect its students to leading

entrepreneurs and innovators in their local area.

"We picked the theme for our STEM Week as 'Women in STEM'. We found Founders4Schools a one-stop-shop for really experienced, enthusiastic entrepreneurs who wanted to share their story.

The speaker Julie Barnes from Abcodia talked about her mission to cure cancer, which really fits in very well with our school's goal of being global citizens.

The speaker that the students liked the most was Divinia Knowles, mostly because she is very high up in a company they all know, called Mind Candy.

Since Divinia came to the school, we have actually started working with them to develop our computer science curriculum. So now our Year 8 students all study the apps used in Mind Candy as part of our curriculum, which is an absolutely amazing achievement and has had a really profound effect on the students."

19

Role Model Events and
Careers Fairs at The UCL
Academy

4,150

Student-Employer
encounters

55

Business Leaders have
been introduced by F4S so
far

"IMMEDIATELY AFTER THE EVENT SOME STUDENTS REQUESTED INFORMATION ABOUT CREATING THEIR OWN APP, AND OTHERS STARTED A LUNCHTIME ECONOMICS CLUB."

Bobby Ahmadzadeh, TeachFirst teacher
Brentford School for Girls,
Hounslow





**"THE INFORMATION AND GUIDANCE
STUDENTS RECEIVE FROM THE
SPEAKERS IS INVALUABLE TO THEM."**

Giovana Newbery, Teacher
The Thomas Alleyne Academy,
Stevenage

SHIPRA MALHOTRA

CHEMISTRY TEACHER TOWNLEY GRAMMAR SCHOOL, BEXLEYHEATH, LONDON

At Founders4Schools we understand that the students we are preparing for tomorrow's world will need to rely increasingly on scientific, technological and mathematical knowledge. That is why we value the work of STEM subject teachers so greatly, knowing that it is their drive to inspire students to pursue careers in these fields that will help to bridge the skills gap for the next generation.

Shipra Malhotra, a chemistry teacher from Townley Grammar School, is making a tangible difference to the trajectory of her students' career paths, as she continues to connect them to the country's leading entrepreneurs and innovators.

Townley Grammar School has created 10 events, as well as a Workplace Visit - the third event type in our suite of employability services that reverses our standard model of inviting business leaders into the classroom and instead gives students behind the scenes access to high-growth

companies.

The 15 students from Townley Grammar School were welcomed into the workplace of an incredible business leader; Kate Ancketill, CEO and Founder of GDR Creative Intelligence. Kate is a truly inspiring entrepreneur, merging creative, economic and technological expertise to provide retail trend consultancy and design intelligence to clients.

The students had a backstage pass to understand how successful businesses operate and how the subjects they study in the classroom apply to life beyond the school gates.

FROM SHIPRA

"All the speakers who came in to do their talks were very motivating and have inspired our students to have a STEM based career. Our students were able to get a lot out of these talks as their presentations were very informative.

I would highly recommend getting the speakers through this organisation."

1,065

Students inspired from Townley Grammar School

19

Business leaders have connected with students at the school

10

Events set up by Townley Grammar School

THE CAREERS AND ENTERPRISE COMPANY

CLAUDIA HARRIS, CEO

Our partnership with The Careers and Enterprise Company is an incredibly exciting prospect at Founders4Schools, as it heralds wonderful opportunities that will enable us to expand our reach.

The partnership began early in 2015 when both companies decided that our shared goal of inspiring the next generation would be strengthened by working in collaboration with one another. It was in March of 2016 that Founders4Schools was thrilled to be named a beneficiary of the Careers and Enterprise Fund, a £5 million fund awarded to foundations that work to bridge the skills gap which challenges this nation's labour force.

The fund focuses on improving students' employability in the country's 'cold spot' areas; northern, coastal and rural regions, that tend to contribute most heavily to the number of NEET young people (not in education, employment or training).

Through our relationship with CEC, we have been able to reach out to enterprise coordinators and enterprise advisors across the country, connecting us to the schools signed up with CEC

and expanding our reach.

FROM CLAUDIA

"Our decision to include Founders4Schools as a beneficiary of the Careers and Enterprise Fund reflects our belief that the work it is doing in closing the skills gap for the next generation is of vital importance. It has been incredibly rewarding to support a charity that generates such positive change and we are excited to see Founders4Schools' growth continue in the coming years."

THE CAREERS &
ENTERPRISE
COMPANY



ENTERPRISE COORDINATOR



GEORGINA ANGELE, COAST TO CAPITAL LEP

One particular enterprise coordinator whose enthusiasm towards our service has made a huge impact is Georgina Angele.

Georgina works in the Coast to Capital Local Enterprise Partnership, using the Enterprise Adviser Network to refer teachers to our services. To date, Georgina has encouraged numerous schools within her LEP to create inspiring events for their students using the Founders4Schools platform.



FROM GEORGINA

“It has been an immensely rewarding experience to work with Founders4Schools, knowing that the services it offers to teachers generate such positive encounters with senior business leaders for thousands of our local students. My role in raising awareness of the charity to Enterprise Advisors ensures that students who attend schools in my LEP benefit from very exciting interactions with business leaders.

Additionally, I’m working with St Helens Chamber of Commerce, another investment fund beneficiary, and our local Sussex, Surrey and Croydon Chambers, which are hosting an upcoming series of careers fairs for students. We will be using Founders4Schools to feature hand-picked local business leaders operating in priority growth sectors where the employment & apprenticeship opportunities will exist for this next generation of our local workforce”





**"THE WORK THAT FOUNDERS4SCHOOLS
HAS BEEN DOING TO CONNECT
SCHOOLS WITH BUSINESS
LEADERS IS ESSENTIAL."**

Ashok Vaswani
CEO Barclays UK

BARCLAYS

ASHOK VASWANI, CEO BARCLAYS UK

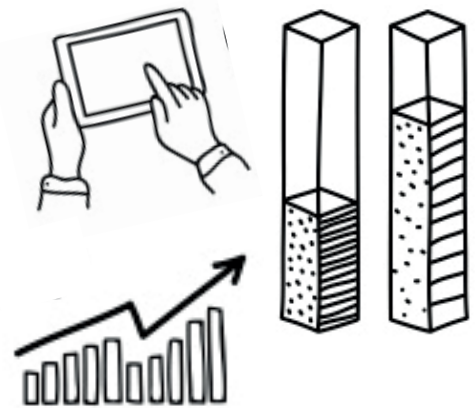
At Founders4Schools, our goal is to inspire all students to become the thought leaders and change-makers of tomorrow - not just in the UK, but across the globe.

We were delighted to deepen our relationship with Barclays, to work with it on its global employability initiative. This extends the work we had been doing with LifeSkills, where we feature its material on problem solving, communication and leadership skills to ready students for the ever evolving world of work and ultimately, to boost their employability.

Not only has Barclays opened the door to LifeSkills, but its colleagues have been instrumental in spreading the word about our services to teachers who bank with it, offering them free skillbuilding working workshops. The Barclays team has let teachers know that inviting business leaders into the classroom is simple and rapid if they use the Founders4Schools service.

FROM ASHOK

"The work that Founders4Schools has been doing to connect schools with business leaders is essential. We have been a proud supporter of Founders4Schools and share its goal to inspire the next generation as they move forward into the world of work. We are passionate and committed to equipping as many young people as possible with skills and opportunities such as these to enable scale-ups to have the right workforce to grow in the future."



SARAH WOOD

CO-FOUNDER & CO-CEO OF UNRULY

At Founders4Schools, we place a heavy emphasis on the need to inspire girls to pursue a career in business, knowing that the industry's 83% male domination is an alarming figure that needs changing. We are proud of the fact that 24% of the role models who speak in schools are women, and of the ease with which we make female role models visible.

The ever-expanding field of technology relies on creative thinking and problem solving, and women are excellent lateral thinkers and collaborators, so it doesn't make sense that more women are not opting into tech careers.

We are delighted to celebrate successful and ambitious women who are part of our network of business leaders such as Sarah Wood, co-founder of the viral video firm Unruly Media. Sarah is a tech trailblazer, a Business Woman of the Year recipient, a mother of three and one of the nation's leading entrepreneurs.

Sarah founded her business Unruly in 2006, which uses technology to predict what will be popular on the internet — a

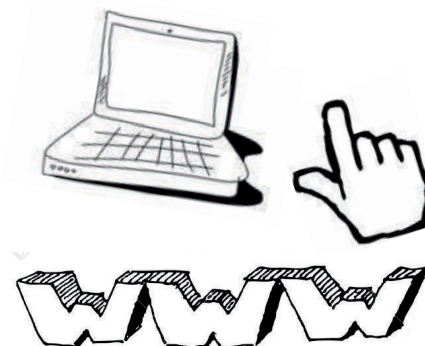
superpower that helps brands make advertisements go viral.

The business has since grown into a successful global platform with 200 employees in over 15 countries. Despite Sarah's busy life and managing a multi-million, multinational business, she still prioritises the importance of giving back to her community, and does so via our platform.

Sarah was keen to share the story of her career path from the beginning, connecting with 75 students from Hasmonian High School. Finding the experience a rewarding and enriching method of inspiring the next generation, Sarah accepted a second offer to speak to 40 students at Central Foundation Boys' School in July this year.

FROM SARAH

"I believe it's important that schoolchildren from all backgrounds are aware of entrepreneurship as a viable career option, and understand that you don't have to look like Alan Sugar or Mark Zuckerberg to build a brilliant business."





**"YOU DON'T HAVE TO
LOOK LIKE ALAN SUGAR
OR MARK ZUCKERBERG TO
BUILD A BRILLIANT BUSINESS."**

Sarah Wood
CEO Unruly



**"FOUNDERS4SCHOOLS IS DOING INCREDIBLE
WORK IN HELPING TO PREPARE STUDENTS FOR
TOMORROW'S WORLD OF WORK; AN ENVIRONMENT
THAT RELIES INCREASINGLY ON CODING,
DIGITAL LITERACY AND DIVERSITY."**

Kathryn Parsons
Co-Founder & CEO Decoded

KATHRYN PARSONS

CO-FOUNDER & CO-CEO OF DECODED

For many young people, the world of technology may seem a daunting and inaccessible realm. At Founders4Schools, we show students that this is not the case and that coding and computer engineering are open to people of any nationality, age or background.

So we value the work of Kathryn Parsons very highly; Decoded was founded in London's Shoreditch in 2011 with a mission to demystify the technologies behind the screen and make technology education amazing for everyone.

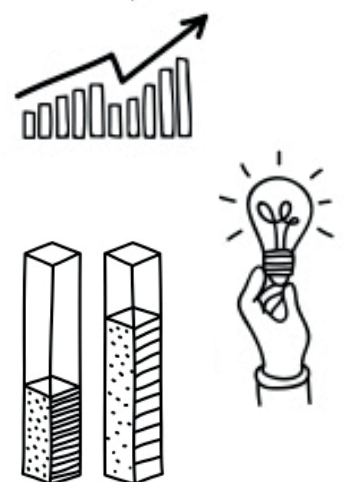
Most famous for teaching Code in a Day, its face-to-face and online learning experiences decode the worlds of code, data, artificial intelligence, hacking, machine learning and beyond.

A word-of-mouth-grown startup, Decoded have since taught in over 65 different cities spanning Shanghai, Moscow, Singapore, Paris, Miami and beyond with offices in New York, Sydney,

London and Amsterdam, spreading digital enlightenment to hundreds of thousands of professionals worldwide.

As an increasing number of companies and large corporations encounter the skills gap posed by employees lacking coding abilities, scores of staff members from across all industries have benefited from Decoded's comprehensive services. Decoded's programmes resonate with C-Suites across the globe in sectors as diverse as finance, retail and government.

Kathryn chairs the UK Government's panel for a National Institute of Coding and is a passionate supporter of getting girls into STEM around the world.



EBEN & LIZ UPTON

CO-FOUNDERS OF THE RASPBERRY PI FOUNDATION

When you fundamentally alter the way students learn about technology, people are bound to take notice.

Such is the case for The Raspberry Pi, a £27 credit card-sized computer, has done just this. Eben and Liz Upton, co-founders of The Raspberry Pi Foundation, are responsible for putting the computer into the hands of students around the world, after noticing that the computer science students they had been working with lacked basic programming skills.

Today, the pocket-sized computers are found in every continent and every social strata across the globe. They are being used to educate refugee children in Syria, in computer labs in girls' schools in Afghanistan and in classrooms here in the UK. The Raspberry Pi was released in 2012, selling 10,000 on its first day on the market, and 10 million since.

Our vision to bridge the skills gap that limits the country's economic growth is shared by Eben and Liz, and is reflected in their mission to provide

students across the world with the necessary tools to speak the language of the future and learn to code.

By connecting these innovators with students, we can make a tangible difference to the career paths these students follow and allow them to see that computing is not only highly accessible, but an exciting field ready for exploration.

FROM EBEN AND LIZ

"It is so important that the next generation see computing as an open environment and a platform to create innovative career paths. That is why we decided to join Founders4Schools to inspire young people to explore everything that the field of tech has to offer."



10 MILLION

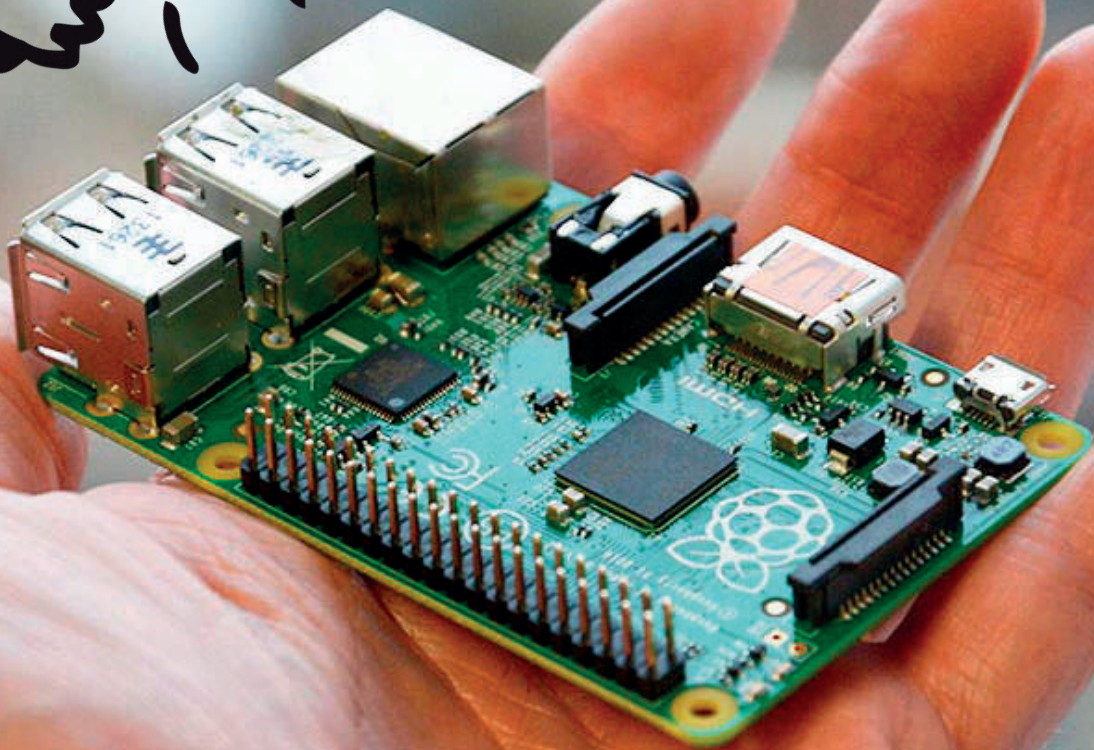
Raspberry Pis sold to date

100,000

Raspberry Pis sold in their first day on the market

6,000+

Active Code Clubs that use the Raspberry Pi for various activities.



"IT'S SO IMPORTANT THAT THE NEXT GENERATION SEE COMPUTING AS AN OPEN ENVIRONMENT AND A PLATFORM TO CREATE INNOVATIVE CAREER PATHS. "

Eben & Liz Upton
Co-Founders of the Raspberry Pi
Foundation



**"AS LABOUR MARKETS RECONFIGURE,
IT IS AS IMPORTANT AS EVER TO ROLE
MODEL ENTREPRENEURIAL TRAITS
TO YOUNG PEOPLE."**

Reid Hoffman
Co-Founder & Executive
Chairman of LinkedIn

REID HOFFMAN

CO-FOUNDER & EXECUTIVE CHAIRMAN OF

LINKEDIN



The challenge of boosting young people's employability is a multifaceted and complex problem - we know that it cannot be achieved working alone.

Therefore, we value the ongoing support from our partners highly, particularly those that have been with us since day one.

LinkedIn formed a partnership with Founders4Schools in October 2012 and has been fundamental to the day-to-day functioning of the platform ever since. Not only does LinkedIn allow us to identify local business leaders for teachers to invite into their classrooms, but we are able to communicate with them using LinkedIn's messaging platform.

In fact, our collaboration with LinkedIn gives ambitious students access to the majority of businesses across the country. This game-changing assistance is made possible by the generosity of LinkedIn's team, as well as Reid Hoffman, LinkedIn Founder and Chair, who

champions the importance of opening students' eyes to the booming STEM fields that await them beyond the school gates.

FROM REID

"Founders4Schools is an essential tool for engagement between students and entrepreneurs. As labour markets reconfigure at a rapid rate, it is as important as ever to role model entrepreneurial traits to young people, and supporting these connections between the education and business communities will help the entire ecosystem respond constructively to the talent gap."



433
MILLION

LinkedIn users as of
March 2016

9,200

LinkedIn employees
as of January 2016

2

New LinkedIn profiles
created every second



DUEDIL

DAMIAN KIMMELMAN, CO-FOUNDER AND CEO

One of our core objectives at Founders4Schools is to connect students to business leaders who are building their companies and scaling their activities at a rapid pace.

DueDil has been vital in providing data that tracks the revenue and rate of growth of local business leaders and hence distinguishes companies that are flourishing and creating the jobs our country's ambitious students should know about.



FROM DAMIAN

"We believe that the work Founders4Schools is doing in inspiring the next generation to pursue high-impact careers is incredibly important and we are delighted to support it in connecting students to the businesses that are scaling rapidly and generating the jobs of the future."





**"WE ARE DELIGHTED TO SUPPORT F4S IN
CONNECTING STUDENTS TO THE
BUSINESSES THAT ARE
SCALING RAPIDLY."**

Damian Kimmelman
Co-Founder & CEO Duedil



"THE RESULTS WERE PROFOUND... AND THE FRUITS OF THIS LABOUR ARE NO DOUBT HAVING AN IMPACT ON TEACHERS THROUGHOUT THE UK."

Joanne Hannaford
Partner, Goldman Sachs

HACKATHONS

At Founders4Schools we are indebted to large corporates whose greatly varied expertise and support is invaluable in helping us develop our services for teachers and students across the nation.

As part of Goldman Sachs' 2016 Community TeamWork project, our trustee Joanne Hannaford organised a hackathon in which 10 Goldman Sachs engineers, who do not usually work together or have daily interaction, were tasked with improving Founders4Schools' search and categorisation capabilities.

The hackathon was led by Richard Coles, Executive Director in Enterprise Platforms at Goldman Sachs, and delivered extremely exciting results for our development team, which have had a tangible impact on the F4S services.

FROM JOANNE

"This was a big shift for us - it was the first time we've looked at solving broader problems externally, and not focused solely on solving challenges we

face at Goldman Sachs. The results were profound - both for Founders4Schools and those Goldman Sachs engineers who participated...

The hackathon was able to render a 25-50% improvement in search result times, and a 58% accuracy increase in machine learning drive and commitment. The fruits of this labour are no doubt having an impact on teachers throughout the UK."

FROM RICHARD

"Since the hackathon, F4S has continued to address the challenges, and extended the work further by implementing an improved search feature on its website, increasing the ease of use to students and teachers, and pinpointing stats and metrics on its user base to help target events and student connections for more impact.

Not only was it a fun and engaging experience, but it will no doubt be having a huge impact on schools, teachers and pupils alike."



**Goldman
Sachs**

DIGITAL CATAPULT

JEREMY SILVER

CEO, DIGITAL CATAPULT

Since March 2015, London's Digital Catapult Centre has been home to Founders4Schools. The Digital Catapult is a space that brings together like-minded innovators to drive digital competitiveness on creative industries, digital manufacturing, health and wellbeing.

We are incredibly grateful to be housed in the heart of London's tech scene, helping us to network and collaborate with complementary platforms and entrepreneurs and have our partners' offices at our fingertips.

Over the past year, Digital Catapult has not only supported our platform by providing a workplace, but has hosted hackathons and teacher workshops that have seen Founders4Schools scale our activities and move the platform forward at an exciting pace.

Additionally, Digital Catapult has extended its support with

the offer of providing venues for Founders4Schools events outside London in its North East and Tees Valley, Yorkshire, and Brighton offices.

FROM JEREMY

"We are delighted to support Founders4Schools whose ethos embodies our own; to help others grow. It is exciting to be involved in the growing movement that is helping to forward the thinking of young people in education in our wider society."



CATAPULT
Digital



"IT IS EXCITING TO BE INVOLVED IN THE GROWING MOVEMENT THAT IS HELPING TO FORWARD THE THINKING OF YOUNG PEOPLE IN EDUCATION IN OUR WIDER SOCIETY."

Jeremy Silver
CEO Digital Catapult

LET'S CREATE CHANGE

100%

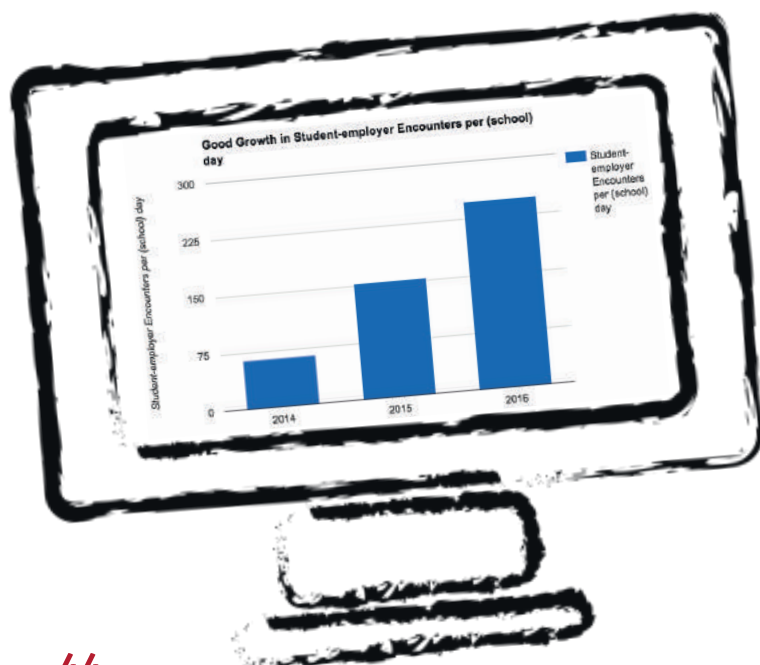
of income applied to
charitable purposes

3

Teachers adopting
Founders4Schools per
school in 2016

29.5%

Median growth rate of
businesses run by
women



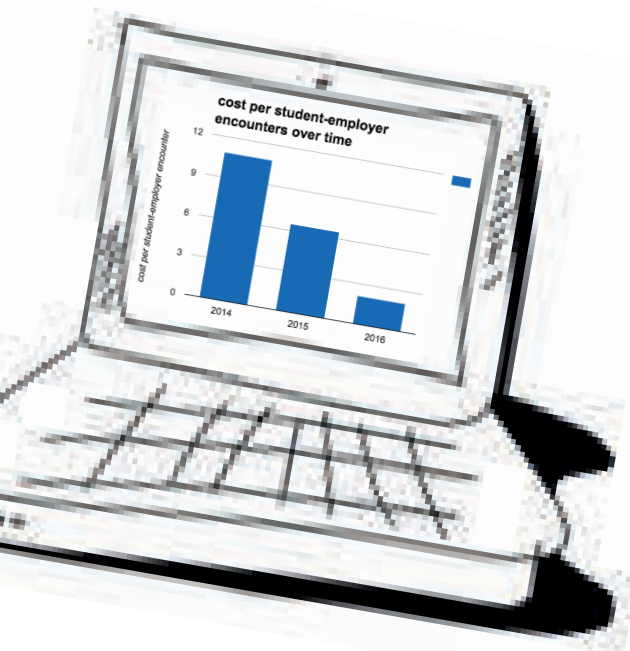
3

F4S events per
school per year in
coming years



100%

of business leaders
registered with F4S generate
a turnover greater than
£1 million and are
demonstrating growth



814

Inspiring women
running growing
businesses with more
than £1 million in
revenue



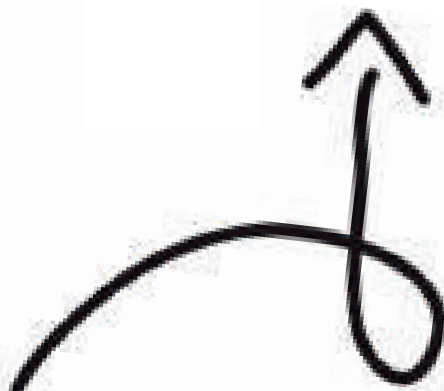
1 MILLION

students reached by
Founders4Schools
in the next year
in the UK



1,328K

is the primary target
population of 13 to 15 year old
state school students in
England, Scotland and Wales



OUR ADVISORS

Our fantastic Advisors help us with a wide variety of issues as we adjust the F4S services for increased impact and reach. In the past we have met on an 'ad-hoc' basis, but moving forward, we will focus into the following committees: Marketing, Educational Impact, Technology, Diversity, Parent, Business Leader, Teacher and Student Services.

Alice Bentinck

Co-Founder, Entrepreneur First

Ariel Eckstein

Managing Director, LinkedIn EMEA

Belinda Raynes

Partner, Forgather

Chris Howard

Serial Entrepreneur

Dale Murray

Entrepreneur, Angel Investor, Non-Executive Director

Damian Kimmelman

Founder & CEO, DueDil

Dan Crow

CTO, Songkick

David Rowan

Editor, WIRED Magazine (UK)

Dylan Williams

Global Chief Strategy and Innovation Officer, Publicis Groupe

Gi Fernando

Partner at Deep Ventures, Entrepreneur, Investor, Engineer

James Bilefield

Digital Business Builder

Janet Coyle

Managing Director, SVC2UK

Jason Elsom

Global Leader in Education Technology

Jennifer Arcuri

Producer and Serial Entrepreneur

Jeremy King

CEO and Founder, Attest

Joe Charlesworth

Partner, PlayFair Capital

Kathryn Parsons

Co-Founder and Co-CEO, Decoded

Katrina Estien

Co-Founder and COO, Diverse Leaders Network

Kayleigh Bateman

Head of Digital Content and Business Development, WeAreTheCity LTD

Kelsey Lynn

Director, Technology Ventures

Kirstie Mackey

Director of LifeSkills & Consumer Affairs, Barclays

Marc Duke

B2B Start up Marketer

Marianne Abib-Pech

CEO and Founder, LeadtheFuture

Martha Lane-Fox

Crossbench Peer, House of Lords

Michael Acton-Smith

CEO, Mind Candy and Creator, Moshi Monsters

Nicholas Heller

Entrepreneur, Advisor and Investor

Nick Halstead

Founder and CTO, Datasift Inc

Oli Barrett

Director of Cospa and Co-founder of StartUp Britain, Connector, Creator of Tenner

Regina Boet

Executive Director, J. P. Morgan

Rohan Silva

Co-Founder, Second Home

Russ Shaw

Founder, Tech London Advocates

Sarah Wood

Co-Founder and COO/CMO, Unruly

Saul Klein

General Partner, Index Ventures and Serial Entrepreneur

Sigrid Daniel

Digital Content Specialist

Simon Armitage

Director of Guidance, Stephen Perse Foundation

Simon Campbell

Founder and CEO, The Sandpit

Tim Oates

Group Director, Assessment Research and Development

Tom Hulme

Design Director, IDEO, Founder, OpenIDEO & OIEngine, Entrepreneur and Angel Investor

NO ONE IS PERFECT

As we continue to grow, your advice and feedback is as vital as ever. We value incredibly highly the opinions of people who believe in our mission incredibly highly, knowing that it is a diversity of viewpoints that fosters innovation and progress.

We would love to hear from you if you have any ideas that would help to bridge the gap between students and business leaders, or if you are a teacher or a business leader who would like to be involved with our platform.

Email:

community@founders4schools.org.uk

Twitter:

[@founders4school](https://twitter.com/founders4school)

Join the conversation on
[Linkedin/founders4schools](https://www.linkedin.com/company/founders4schools)



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